



# Best Practices and compliance with data protection and privacy for digital fundraising campaigns

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Iain Ainslie

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# Introduction

- Who am I
  - Technology and Cyber Insurance Underwriter
  - ACE European Group
  - Ex-IT Professional



# Where does donor data reside?

- Third-party donation sites
- Donations to own websites
- Donations via mobile devices
- Direct debits
- Sales of merchandise
- Donations via collections



# How do you protect your data?

- Encryption all the way
- Nearly half of data breaches due to human error
- Lost/stolen laptops & other devices
- Lost/stolen back-up tapes
- If it's not encrypted and the device is lost you have a breach



# Cyber insurance protection

- First-Party cover
  - Restoration and additional expense
  - Loss of income and increased cost of working
- Third-Party Liability cover
  - Defamation, plagiarism and infringement
  - Breach of privacy and loss of data
  - Transmission of virus



# The Dark Web

email+pass v7 enjoy

Mr.Anonym #1

Advanced Member  
Group: Members  
Posts: 35  
Joined: 07-December 09  
Location: C:\>root

Posted 21 March 2010 - 11:44 PM

```
23100 => bulbusforefoot@aol.com:
23101 => pradgyal@hotmail.com:summertime
23102 => salina.bates@tesco.net:
23103 => louisegibbons2008@hotmail.co.uk:williams
23104 => doreen@aol.com:
23105 => jlcyuppie23@aol.com:
23106 => georgia_s_97@yahoo.com:thea15
23107 => georgiahulme@aol.com:
23108 => dawnw2008@hotmail.com:aleisha
23109 => lisa.trott@btinternet.com:
23110 => Joannesjames@hotmail.com:
23111 => max1999@hotmail.co.uk:
23112 => davidtalbott@ntlworld.com:flame
23113 => c.reeves@promis.co.uk:rt3106s
23114 => amyjohiatt@hotmail.co.uk:
23115 => lilmissgroovijen@aol.com:sugahoney
23116 => miss_blue39@hotmail.com:
23117 => badman_266@hotmail.com:katie
23118 => melissatisdale10@hotmail.com:barker44
23119 => emmalowel@aol.com:keithscott
23120 => adele.04@hotmail.co.uk:johnjames
23121 => lawrz101@hotmail.co.uk:lawrz101@hotmail.co.uk
23122 => amyblackham@yahoo.co.uk:horny7
23123 => BABY200990@HOTMAIL.CO.UK:JORDAN IS AGAY
23124 => jacqui_coles28@hotmail.co.uk:Snowy28
23125 => vanessadeavan@yahoo.co.uk:josiev
23126 => lauriekatel@hotmail.com:lauriekatel
23127 => claire_emblin@hotmail.co.uk:728216
23128 => splashmac1990@aol.com:jaimi85
23129 => maihartley@hotmail.co.uk:maih123
23130 => emilysharpe4@hotmail.com:chelseafc1
23131 => missladytwo@hotmail.com:babyone
23132 => im_cute_no_fuss@hotmail.com:pinkie
23133 => janettepercival@aol.com:storm2006
23134 => sarahS37@hotmail.com:sarahS
23135 => kevin-p-07@hotmail.com:lq2w3e
23136 => lisamattsson@live.se:lxrt56
23137 => susannecherry@rocketmail.com:cheznies
23138 => beth_neeham@hotmail.co.uk:
23139 => melissb123@hotmail.co.uk:melandash
```



# What do I do after a breach?

- Seek legal advice
- Follow ICO guidelines
- Inform insurer
- Ascertain how the breach occurred
- Rectify security issues
- Do you notify donors/consumers?
  - Do you hold sufficient information for notification?